



FUEL DELIVERY PARTNER

Join India's Fastest-Growing Fuel
Delivery Network

Marketed By :
INDIANFUEL

NEST, Startup Assam,
Ambari,
Guwahati, 781007

Assam



Executive Summary

Empowering Fuel Access with
Technology & Trust



About us:

IndianFuel is a modern doorstep fuel delivery service committed to making fuel access easier, safer, and more efficient. We deliver high-quality fuel directly to farms, industries, construction sites, and businesses using certified equipment and trained delivery partners. Our mission is to save time, reduce operational hassles, and provide reliable fuel supply wherever it is needed.

Problems Identified

Challenges in the Current Fuel Ecosystem



Inefficient Fuel Access

Customers and businesses struggle to get fuel when and where they need it.



High Operational Costs

Fleets waste time and money refueling at pumps instead of focusing on operations.





Lack of Transparency

Manual refueling often leads to pilferage, hidden costs, and unreliable billing.

No Doorstep Service

Fuel consumers must travel to pumps, causing downtime and lost productivity.

Growing Problem Space

Rising demand and limited delivery solutions are widening fuel access gap.

Problems Identified

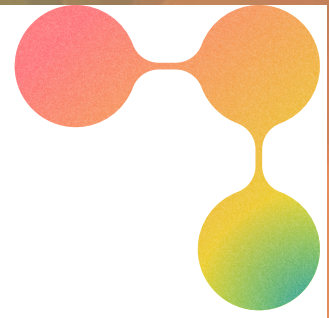
Challenges in the Current Fuel Ecosystem



- **Genuine, authorized fuel supply from OMCs**
- **App-based ordering, tracking & payments**
- **PESO-approved smart containers**
- **Trained delivery partners with safety-first operations**
- **Doorstep fuel delivery for businesses and individuals**

Our Solution

Market Opportunity & Problem Space



Business Model

Franchise Ownership with Multiple Revenue Streams



Revenue Streams:

Run your own territory with Indianfuel's proven framework

Guaranteed margin per litre:

Earn steady profits on every litre delivered.





Indianfuel's backend support

Get full support to operate smoothly and scale faster.
(branding, training, tech, supply tie-ups)

B2B bulk supply & B2C retail delivery

Serve industries, fleets, and households with
flexible offerings.

Business Model

Franchise Ownership with Multiple Revenue
Streams

Market Opportunity

A Growing Market with Untapped Potential

- **India: Third largest petroleum consumer**
- **Only 5% of market organized for doorstep delivery.**
- **Heavy demand from logistics, transport, and construction sectors**
- **Huge gap between rising fuel demand and last-mile delivery solutions**



The Indianfuel logo features the word "indianfuel" in a lowercase, sans-serif font. Above the letters "ianfuel", there are three overlapping, curved lines in shades of orange, yellow, and green, resembling a stylized flame or a fuel nozzle.

Ignite

Capacity: 80 Litres

Includes:

- 4 × PESO-Approved Smart Jerrycans (20L Each)
- Indianfuel Uniform
- Official ID Card
- OMC Card (Fuel Recharge)
- Fuel Delivery Authorization
- Indianfuel Brand Exposure & Marketing

Ideal For: Aspiring entrepreneurs starting small with local deliveries and small-scale fleet fueling.

Investment:

₹85,000

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Matrix

Capacity: 120 Litres

Includes:

- 6 × PESO-Approved Smart Jerrycans (20L Each)
- Indianfuel Uniform
- Official ID Card
- OMC Card (Fuel Recharge)
- Fuel Delivery Authorization
- Indianfuel Brand Exposure & Marketing

Ideal For: Small Businesses for local deliveries and small-scale fleet fueling.

Investment:

₹1,20,000



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Ultra

Capacity: 300 Litres

Includes:

- 15 × PESO-Approved Smart Jerrycans (20L Each)
- Indianfuel Uniform
- Official ID Card
- OMC Card (Fuel Recharge)
- Fuel Delivery Authorization
- Indianfuel Brand Exposure & Marketing Support

Ideal For: Growing operators serving medium-sized businesses, logistics hubs, and transport fleets.

Investment:

₹1,70,000

The Indianfuel logo, featuring the word "indianfuel" in a lowercase, sans-serif font. The "i" and "n" are connected by a stylized, multi-colored swirl that also loops around the "f".

indianfuel

Titan

Capacity: 500 Litres

Includes:

- 25 × PESO-Approved Smart Jerrycans (20L Each)
- Indianfuel Uniform
- Official ID Card
- OMC Card (Fuel Recharge)
- Fuel Delivery Authorization
- Indianfuel Brand Exposure & Marketing Support

Ideal For: Established delivery partners or fuel distributors expanding into high-volume B2B supply

Investment:

₹2,00,000

ROI (Return on Investment)

Base Assumptions:

Model	Daily Sales Range (Litres)	Margin/Litre	Delivery Fee	Total Income/L	Operating Days	Monthly Expenses
Matrix	135 – 200	₹1.00	₹2.50	₹3.50	26 days	₹2,000
Ultra	500–600	₹1.00	₹2.50	₹3.50	26 days	₹2,000
Titan	1000–1200	₹1.00	₹2.50	₹3.50	26 days	₹2,000

ROI Calculation Table:

Model	Investment	Expected Daily Sale	Monthly Sale (Litres)	Monthly Gross Profit	Monthly Net Profit	ROI Period
Matrix	₹1,20,000	135 – 200	3,510–5,200	₹12,285– ₹18,200	₹10,285– ₹16,200	8–12 months
Ultra	₹1,70,000	500 – 600	13,000–15,600	₹45,500– ₹54,600	₹43,500– ₹52,600	4–5 months
Titan	₹2,00,000	1000 – 1200	26,000–31,200	₹91,000– ₹1,09,200	₹89,000– ₹1,07,200	2–3 months



Contact us for more details

Marketed By :
INDIANFUEL

8822147773
9101507774

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